

## Senior Business Data Analyst

Inawisdom is a leader in Artificial Intelligence (AI) and Machine Learning (ML) and specialist in advanced analytics, BI/MI and Data Science. We are an exciting and rapidly growing consultancy working with global Enterprises to accelerate business differentiation from their data. As an all in Amazon Web Services (AWS) Premier Partner and AWS ML Partner of the Year, we are at the forefront of this fast paced and cutting edge technology space.

Inawisdom employs a highly skilled team of experts, working with global organizations across UK, Europe and the Middle East. We focus on helping our customers by delivering innovative data solutions across a broad range of industries including Financial Services, Manufacturing, Engineering, Automotive, Logistics and Consumer/Retail and are proven to deliver business results rapidly and effectively.

The successful candidate will be involved at all stages of project delivery from initial discovery through data model approval, implementation and testing of new data platforms/processes and will deliver the documentation and knowledge transfer to both client teams and Inawisdom platform support teams to allow the safe running of the developed solution

### Activities

#### *[Business Process-focused activities]:*

- Communicate with stakeholders in organisations to discover how it uses technology and data
- Identify existing data flows and data models within a business, including the processes by which data is captured and processed and identification of issues with existing data use
- Formulate ways for businesses to improve
- Run discovery workshops, plus feedback/validation sessions and develop/deliver training material if needed

#### *[Data-focused activities]:*

- Performing analysis to assess the quality and meaning of the data
- Development of as-is and to-be data models, including any transformations needed
- Performing data quality screening/testing as transformations are implemented
- Preparing reports based on analysis and making recommendations for improvements

### Key skills/traits

- The ability to analyse, model and interpret business processes and business data
- Problem-solving skills, balancing creativity with a methodical and logical approach
- Interpersonal, collaborative and teamworking skills

The business analyst will work alongside cloud engineers, data engineers and data scientists who will typically setup automated data ingestion, transformation and machine learning pipelines working to a data model and data flow process determined by the business analyst, so an understanding of these roles will be advantageous.